

Older People's Action Plan 2005-11

2007 OUTCOMES

ACTIONS	LEAD AGENCY/ SUB GROUP	HOW WILL SUCCESS BE MEASURED?	OUTCOME
1. To promote quality of life and well-being to maintain health and independence into later life			
1.1	Increase the volunteering opportunities for people over the age of 50. (Volunteering provides older people with meaningful activities within their local community and helps to increase the health and life opportunities of those involved.)	Steve G-smith. Stronger Com Block of LAA (BCC).	3 % increase in the number of people over the age of 50 actively taking part in volunteering in Buckinghamshire as recorded by the LAA partnership group.
1.2	Improved training and access to learning opportunities for people over the age of 50. (Promoting the maintenance of skills and good mental health through access to learning opportunities.)	Mike Corns. LAA OP Block. (BCC)	<p>To maintain the number of people over 50 accessing learning programmes.</p> <p>LAA target has now been adopted using a national agreed scale. This relates specifically to volunteers spending more than 2 hours per week volunteering. There are 1500 volunteers in Buckinghamshire recorded by the LAA partnership group although it is not yet possible to define the age range of this group.</p> <p>The LAA target is likely to be achieved in year with performance at the end of quarter 3 being 6060 and expect to reach end of year target of target of 7265.</p> <p>There has been significant partnership working between agencies regarding increasing access to training opportunities for the over 50s.</p>

1.3	Increase uptake of leisure services/physical activities for people over 50. (Promoting good health and well-being.)	MKOB Physical Activity Alliance/ Lee Mason. LAA OP Block. (BCC)	% of total learners over 50 on fitness and well-being programmes. <i>Sheila Davies to ask MKOB about baseline and target figures</i>	The fitness and well being program has not yet been able to divide the activity of over 50s from the rest of the cohort.
1.4	Report on the local housing strategies to identify upon the specific housing needs of people over 50 to help them remain in their own homes.	Martin Holt. Housing for OP subgroup (CDC) New lead will be Planning and Commissioning Manger (Care with Accommodation)	Report to Older Peoples Partnership Board. <i>Baseline and target figures to be provided by Planning and Commissioning Manger (Care with Accommodation)</i>	There has been no overarching report to the OPPB on housing issues for older people. However Eryl Davies from BCC has discussed the Extra Care Housing Strategy at OPPB and members of the board have been to the conference regarding the strategy. Extra care strategy available from Eryl Davies on request.
1.5	<i>Age Well and Aging Well</i> agenda to be promoted across Buckinghamshire. (Raising profile of health promotion for people who are 50+)	Angie Blackmore (PCT)	Improved attendance and sign up to the Ageing Well and Age Well agenda. <i>Sheila Davies, Jenny Newton and Angie Blackmore to provide progress report</i>	The Buckinghamshire Agewell agenda has been successful, however future funding will go direct to providers of services, other than community safety days and keep well keep warm funds. The Agewell group will continue to work with funds from the District Councils and PCT. There are potentials for integrating the prevention projects across all partners.

1.6	Falls prevention strategy to be promoted across Buckinghamshire. (Raising profile of falls prevention agenda)	Catherine Erbetta. OPP.B. (PCT).	Recruitment to a single Falls Co-ordinator post across the county. <i>Catherine Erbetta to provide report by End of 2007 on whether or not there is continued need for the post of Falls Co-ordinator</i>	Single falls co-ordinator has been in place for the past 12 months.
1.7	Pre retirement and more importantly post retirement courses to assist people in adjustment to transition and raise awareness of volunteering opportunities and the benefits this brings to the individual volunteering.	Kathleen Begen LAA OP Block (BCC)	Good practice Employer to present to OP Conference Follow up group of people post retirement to see what happens	Group now in place and action plan being drafted for 07/08 with good partnership working within the LAA group to benefit the outcomes of all targets. Pre-retirement programme up and running within the County Council

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2. To ensure that older people are in receipt of adequate income in order to retain choice control and independence				
2.1	Promote uptake of benefits and grants for older people. (To reduce poverty and the impacts of poverty upon older people.)	Mandy Thompson. LAA OP Block. (BCC)	1% increase in numbers of OP in Buckinghamshire in receipt of pension credit or attendance allowance. <i>Mandy Thompson to provide baseline and target figures</i>	Baselines are in place but there is significant work to ensure that all partners are involved.
2.2	Address barriers to employment for people over 50 and build an infrastructure to reduce these. (Access to further educational opportunities to support access to employment.)	Mike Corns. LAA OP Block. (BCC)	To maintain the number of people over 50 accessing learning programmes.	The LAA target is likely to be achieved in year with performance at the end of quarter 3 being 6060 and expect to reach end of year target of target of 7265. There has been significant partnership working between agencies regarding increasing access to training opportunities for the over 50s.
2.3	Co-ordinate identification of and support for people over 50 suffering from fuel poverty. (Enabling more people to safely remain in their own communities).	Martin Holt Affordable Warmth Group	10% increase in uptake of insulation and heating measures from relevant Fuel Poverty Prevention schemes by people over 50.	Target achieved.
2.4	Access to financial information	Age Concern / CAB	Access to financial information on issues such as Safe Equity Release Schemes and budget advice, want reliable third party assistance (eg Age Concern, CAB), What qualifications etc. should older people look for when obtaining advice	Access to financial adviser <i>Jo Brader will provide Age Concern's report</i> <i>Will Rysdale will ask for a report from AVDC homelessness team</i> <i>Jane Taptiklis to ask CAB for similar report</i>

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3. To ensure that older people have access to information, advice and advocacy to maintain choice and control, especially at key points of transition in their lives				
3.1	Partner organisations to take progressive steps towards linking and integrating information, and access to information for people over 50 across the County. (Improving access to information and services.)	Kerry Stevens. OPP.B. (BCC)	Monitored through mystery shopping of partner organisations and “customer” experiences. <i>Kerry Stevens to make meaning and targets more explicit and to provide report</i>	Mystery shopping programme has been in place working in partnership with Carers Bucks. Copies of mystery shopping reports available on request.
3.2	Expansion of community messenger scheme across whole County and partner organisations. (Promoting wider access to information about services through informal networks in local communities).	Kerry Stevens. OPP.B. (BCC)	% increase in community links trained and supported within the County <i>Steve Goldensmith to firm up</i>	The community messenger scheme has been developed and expanded to partnership working with District Council who have a similar programme. Reaching more people and providing them with a wider range of information about services available in their community.
3.3	Development of Older People’s advocate / lead	PCT Commissioning	Older People’s Champion to be in GP surgeries to promote Older People’s issues with Doctors and Nurses and is attached to the champions group / PALS / GP Patients Forum to ensure that Older People are “Listened to”	OPP.B Chairman to write to BPCT with proposal asking who this can be followed through. <i>Jane Taptiklis to work on this and report back</i>

3.4	<p>Increase support and services to people at transition points in their lives such as chronic illness, retirement, bereavement and at the point of becoming a carer. (Reducing the impact of transits upon the lives of older people)</p>	<p>Kerry Stevens (BCC) OPPB</p> <p>Steve G-smith</p>	<p>Increase in no. of users of services provided by Carers Bucks.</p> <p>Increase in numbers of people over 50 in receipt of bereavement counselling in Buckinghamshire.</p>	<p>The LAA target of 5000 carers registered with Carers Bucks in year is on line with 4728 at the end of quarter3.</p> <p>Baseline is in place for people in receipt of bereavement support and capacity improving action plan is in place. With a target to increase support by 3% in the next 12 months.</p>
3.5	<p>Setting up of One stop Shops</p>	<p>Kerry Stevens (BCC) OPPB</p> <p>Lead to move to Community Links post</p>	<p>Joining up services at 1st trigger point. Explore development of Single Access Point and community initiatives such as the OPAG Information stand at Budgens in Chalfont St Peter to develop County approach to One Stop Shop.</p> <p><i>Prevention group will set targets for this</i></p>	<p>BCC launching single access points in each GC2C area. It would be good to do partnership working with District Councils and the PCT in this regard.</p>

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4. To ensure that older people have access to facilities and services through the provision of appropriate community and public transport systems				
4.1	Move towards a consistent and beneficial uptake of concessionary fares for older people across the county. (Improving access to public transport for older people)	Neil Comley. OPP (BCC)	Comparison between the number of people in receipt of concessionary fares by local district council <i>Neil Comley to clarify actions, make them specific and achievable</i>	No progress on this target
4.2	Involvement of older people in discussions around a Countywide transportation plan. (Ensuring plans reflect the needs and wants of older people).	Neil Comley. OPP (BCC)	OPAG / OP champion representation on transport consultation groups. <i>Neil Comley to clarify actions, make them specific and achievable</i>	No progress on obtaining OPAG reps on transport group.
4.3	Move toward multi agency strategy to community transport to the benefit of older people across Buckinghamshire. (Providing a joined up approach to people over 50s transport needs)	Neil Comley. OPP (BCC)	Improved experience of community transport services for older people. <i>Neil Comley to clarify actions, make them specific and achievable</i>	No progress on this target From 1 April 2008, concessionary fares will be country wide
4.4	Outcomes to be incorporated into County Access strategy	Neil Comley. OPP (BCC)	Neil Comley to attend OPP <i>Neil Comley to clarify actions, make them specific and achievable</i>	

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5. To address the failure of the market to deliver the types of products and services that older people want				
5.1	Organisations to move towards improved commissioning of services. (To ensure responsiveness of services to the needs of older people)	Rachel Rothero	Improved / shared commissioning of services for older people better meeting peoples over 50's needs. Shared Commissioning strategy by end of March 2008	Planned process for implementing shared commissioning strategy but not in place as yet.
5.2	The OPPB to explore ways to promote improved awareness of the needs of older people amongst commercial providers. (Raising awareness of the needs of older people in the private sector).	Sheila Davies (WDC)	Improved experience of people over 50 when accessing private sector services. <i>Sheila Davies will discuss this with Pat Ward</i>	No progress on this target
5.3	Increase the awareness of services available to people over 50 and their carers. (Promoting independence and choice).	Kerry Stevens OPPB (BCC) Adult Social Care Senior Management Team	Improved uptake of services by older people and their carers. <i>Steve G-smith to provide feedback</i>	No progress on this target In touch service provided by BCC
5.4	Allotment societies and local authorities to promote spare capacity in allotments and share skills	Sheila Davies	Allotments available for older people to grow food cheaply, especially for those from ethnic minorities where their types of food will be much more expensive in this country.	<i>Richard Griffiths (CDC) and Sheila Davies WDC to find out what DC strategy is regarding increasing availability of allotments</i>

5.5	Older people want tutors to come to their home so learning is specific to their needs	M Corns Adult Education	Internet as part of adult learning. They can train people to use the Internet safely. <i>Mike Corns to report on takeup of IT training</i> <i>Jo Brader to report on takeup of IT training</i>	Adult Education now invited to Senior wellbeing days around the County to promote their service
5.6	All Local Authorities to review their policies on receipt of payment	Sheila Davies (OPP)	To enable older people access their services and not be excluded. <i>Sheila Davies to clarify</i>	

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6. To ensure that older people have a strong voice in society, future consultation must include participation of and engagement with older people at all stages				
6.1	Commitment from all statutory organisations that they have a clear policy in place about engaging users at the earliest opportunity	Sheila Davies OPP (WDC)	Wider representation by older people and of older people in planning groups.	Information about sub groups shared with OP champions group although no clear framework for OP representation as yet.
6.2	Support development of strong Bucks older people's forum that can inform, challenge and monitor the work of the OPPB	Sheila Davies (BOPF)	OPAG representing each of the 23 local communities as defined by GC2C. <i>Sheila Davies to report back</i>	Framework for developing OPAGs in underrepresented areas, with successful launches in Buckingham and Wendover.

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7. To challenge and address ageism and other forms of discrimination, recognizing diversity and promoting more positive images of older people			
7.1	All partner organisations to review respective documents to ensure they are not ageist. (Promoting equal access to services for older people)	Dot Evans (BCC)	Policies within partner organisations not restricting access to services or choice on account of age.
Policies under continuous review. SS working with Management Information to determine how to measure the progress to show OP are appropriate representation of the service users.			
7.2	Review age discrimination audit carried out by NSF task group. (Raising the profile of standard 1 of the NSF)	Dot Evans OPPB (BCC)	Improved awareness of partner organisations ability to provide services which are not discriminatory on account of age. <i>Steve Stych to report on equalities audit with respect to age</i>
Review Audit to be carried out late 2007			
7.3	Undertake health needs assessment of BME elders to identify actions required. (Promoting equality of services across groups of older people)	Dot Evans OPPB (BCC)	Completed assessment, defining work plan to redress any imbalances in health needs of older people across communities. <i>Dot Evans to provide progress report</i>
No progress for mapping this target			